



*A rare prize for
your garden!*

**ONE OF THE MOST USEFUL,
MOST FRAGRANT, MOST
BEAUTIFUL FLOWERS EVER CREATED!**

- Lasts For Years • Exquisite Blue Flowers — by the hundreds! • Rich Lavender Fragrance
- Lovely Silvery Gray Foliage • Guaranteed to Live and Bloom in Your Garden

Just look at that picture of this *exclusive* Jackson & Perkins Lavender on the front side of this circular! Isn't it just gorgeous? Look at that profusion of blooms—hundreds of tiny, exquisite, dainty flowers. And notice that beautiful silvery gray foliage . . . a truly unusual color that will really add stunning new beauty to your garden . . . not only *this* year—but for years and years to come! Yes! This J&P *Lavendula Hidcote Blue* is lovely to look at—but the most remarkable of its features cannot even be seen! And

that is its captivating fragrance . . . a rich fresh, delicate scent that will completely fill your garden and home. Yes, your home, too—because even when cut, this lavender retains its beauty and its fragrance for many days. And the scented letter that accompanies this circular will give you some idea of the fragrance! So if you want something really different, something really unusual, something that you will love to see and to have in your garden—plant this J&P Lavender.

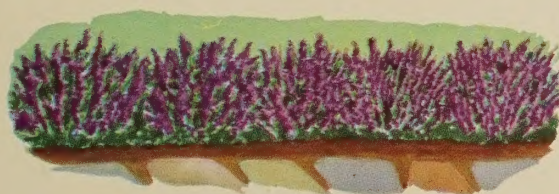
HOW TO GET ONE OF THESE LAVENDER PLANTS *at no extra cost!*

62 While the lavender is one of the oldest plants known to Man, it has only been within recent years that a strain hardy enough to withstand Northern climates was developed—J&P's exclusive *Lavendula Hidcote Blue*! While this new variety has all the delicate beauty and the enchanting fragrance of the classic lavender (which blooms profusely only in warmer climates)—it *never* freezes or winter kills—and is absolutely guaranteed to live and bloom in your garden—no matter where you live!

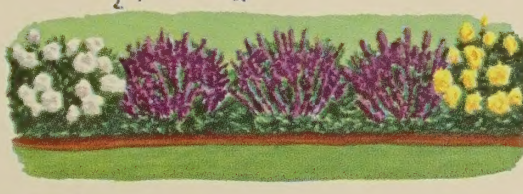
And you'll find so many uses in and around your garden for this wonderful plant—for hedging or highlighting, for floral arrange-

ments, or for using as sachets after you have dried out the leaves. Yes, it's not only one of the most beautiful plants—but also one of the most useful.

The price of this exceptionally hardy Northern-grown Lavender is really low—only \$1.00 per plant. However, on this special offer you may have SIX plants (regular \$6.00 value) for only \$4.95—and you'll also receive AN EXTRA PLANT, FREE. That means you get SEVEN J&P *Lavendula Hidcote Blue* plants for only \$4.95—YOU SAVE \$2.05. But mail the enclosed order blank NOW—as our supply is limited.



Plant in groups along paths, or borders among other plants. They make exciting high lights all season and grow well in part shade or full sun.



A few plants make a truly stunning picture along walks, paths, etc.



Use dried out leaves for fragrant sachets to put in among linens.



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RECEIVED
MAY 16 1957
U. S. Department of Agriculture

Jackson & Perkins Co.

World's Largest Rose Growers
NEWARK, NEW YORK

FREE
(ON THIS SPECIAL OFFER)

one of these rare, exclusive
Jackson & Perkins lavender plants

A HARDY NEW VARIETY THAT WILL

**FILL YOUR HOME AND GARDEN WITH
BEAUTY AND FRAGRANCE THIS YEAR**

AND FOR YEARS TO COME!



SEE OTHER SIDE for Complete Details of This Amazing Offer ▶ ▶ ▶